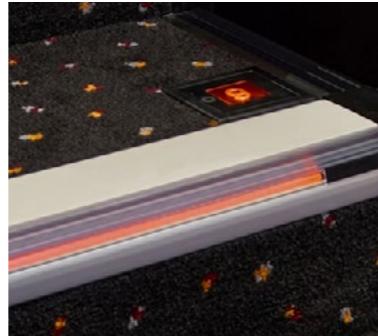


Lighting

Project: Vue Cinema, Amsterdam



“ We have been using Gradus Step and Flooring Lighting products for a number of years now, so it was obvious the choice to use this at our new flagship Cinema in Amsterdam. Project management, delivery – and most importantly – look, is perfect. ”

Craig Hannah, Head of Project Delivery at Vue International

Products Specified

- [RXT1218L](#) Clear PVC-u Step Profile [Continuity](#) LED Lighting System

Gradus LED Step Lighting enhances premium experience at VUE Cinema's EPIC Multiplex in Amsterdam

Gradus, a leading specialist in contract interior solutions, has supplied LED Step Lighting for VUE Cinema's flagship EPIC multiplex in Amsterdam. Designed to deliver a premium, luxurious experience, the new EPIC venue features a state-of-the-art HDR screen and cutting-edge technology.

To ensure safety and enhance the cinematic atmosphere, Gradus provided its RXT1218L Clear PVC-u Step Profile across 15 cinema screens. Each profile incorporates a Snowdrift (white) slip-resistant insert and riser, offering excellent visibility under standard lighting conditions. During low-light settings, Gradus Continuity LED Lighting illuminates through the Clear PVC-u profile, guiding film goers safely to their seats without distracting from the viewing experience.

VUE selected Amber Continuity LED lighting to complement its signature orange branding and interior scheme, creating a cohesive and immersive environment. To further assist with way finding, Gradus LED Step Row Indicators were supplied, providing clear numerical seat identification.

Key Benefits of Gradus LED Step Lighting:

Energy Efficiency: Low energy usage for reduced power consumption and operating costs.

Performance: Lighting system designed to avoid interference with screen visibility.

Ease of Maintenance: Designed for straightforward repairs or replacements, minimising downtime and reducing maintenance costs.

Safety & Aesthetics: Combines slip-resistant inserts with integrated LED lighting to provide safety and visual appeal.

Gradus LED solutions combine safety, style, and functionality, helping VUE deliver an exceptional cinema experience for its customers.

